Quick Reference Series

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S.M.A.R.T.E.R. Goals

The following process can help individuals set and achieve goals related to wants and needs.



Broadview Financial Well-Being learning content and activities are aligned to the applicable K-12 educational learning standards: The New York State Learning Standards: Career Development and Occupational Studies; The National Standards in K-12 Personal Finance Education; and The Common Core Learning Standards; or the applicable adult learning standards: Institute for Financial Literacy: National Standards for Adult Financial Literacy Education.

Broadview Financial Well-Being's mission is to guide and encourage individuals to focus on achieving economic stability — using innovative tools, making informed decisions, and encouraging positive habits. Broadview is the recipient of both the national and statewide 2018 Desjardins Youth Financial Education Award (more than \$1 billion asset category). ©2020 Broadview Financial Well-Being.